



PIMA COUNTY SURVEY
220-7984-WT
690 LIKELY NOVEMBER 2026 VOTERS IN PIMA COUNTY, AZ
A/B SPLITS
MARGIN OF SAMPLING ERROR $\pm 4.0\%$ (95% CONFIDENCE LEVEL)

(PHONE ONLY)

Hello, I'm _____ calling from _____, a public opinion research company. We are conducting a survey about different issues facing Pima County residents. Please be assured that I am not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential. May I please speak with _____? **(MUST SPEAK WITH THE VOTER LISTED AND VERIFY THEY LIVE AT THE LISTED ADDRESS—OTHERWISE TERMINATE.)**

(PHONE ONLY)

A. Before we begin, have I reached you on a cell phone? **(IF ON CELL PHONE, ASK: If you are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.)**

Yes, on cell and can safely take survey	74%
Yes, on cell and should reschedule	(RESCHEDULE)
No, not on cell	26%

(ONLINE ONLY)

Thank you for participating in this public opinion survey about different issues facing Pima County residents. Please be assured that we are not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential.

A. If you are taking this survey on a mobile device and are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.

Yes, can safely take survey	100%
I'll come back later	(DIVERT TO LANDING PAGE)

(RESUME ASKING ALL RESPONDENTS)

1. First, here are some names of people and organizations active in public life. For each one, please indicate whether you have a favorable or unfavorable opinion of that person or organization. You can also indicate if you have never heard of the person or organization—or have heard of them, but do not have enough information to offer an opinion. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

(PHONE: IF FAVORABLE/UNFAVORABLE, ASK: Is that very or somewhat FAVORABLE/UNFAVORABLE?)

	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	Never Heard Of	Heard Of No Op	Total Fav	Total Unfav
a. President Donald Trump	27%	9%	4%	59%	1%	1%	36%	63%
b. Governor Katie Hobbs	37%	20%	7%	31%	1%	4%	57%	38%
c. Representative Andy Biggs	20%	10%	5%	31%	20%	14%	30%	36%
d. Senator Mark Kelly	47%	12%	6%	31%	1%	3%	59%	37%

		Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	Never Heard Of	Heard Of No Op	Total Fav	Total Unfav
e.	Copper World	7%	6%	6%	14%	56%	10%	13%	20%
f.	Hudbay Minerals	6%	6%	6%	14%	59%	8%	12%	20%
g.	Tohono O'odham tribal leaders	20%	24%	5%	5%	12%	35%	44%	9%

The next questions are about a proposal for Arizona.

2. First, have you recently read, seen, or heard anything about the proposed Copper World mine in the Santa Rita Mountains in southeast Arizona?

(PHONE: IF YES, ASK: Would you say you have read, seen or heard a great deal of information about the proposed mine, or just a little?)

TOTAL YES	54%
Yes, a great deal	16%
Yes, just a little	37%
No, have not	45%
(DON'T READ ON PHONE) Undecided	1%

(ASK IF "YES" IN Q2 – CODES 1 OR 2, n=371)

3. Do you support or oppose the proposed mine?

(ONLINE: SHOW ANSWER OPTIONS FOR "SUPPORT," "OPPOSE" AND "UNDECIDED")

(PHONE: IF SUPPORT/OPPOSE, ASK: Is that strongly or just somewhat SUPPORT/OPPOSE?)

TOTAL SUPPORT	25%
Strongly support	20%
Somewhat support	5%
TOTAL OPPOSE	55%
Somewhat oppose	10%
Strongly oppose	45%
(DON'T READ ON PHONE) Undecided	20%

(RESUME ASKING ALL RESPONDENTS)

4. Here is some more information about the proposal for the mine.

Toronto-based Hudbay Minerals and its Japanese partner are seeking approval to develop the Copper World mine project in Pima County 30 miles southeast of Tucson. Mining operations will cover more than 4,500 acres of the northern half of the Santa Rita Mountains, a globally recognized biodiversity hot spot. The project, which includes what was once referred to as the Rosemont Mine, would now consist of four open-pit mines, with the largest creating a crater 1.5 miles in diameter and more than 2,000 feet deep.

Hudbay Minerals estimates the mine will produce 92,000 metric tons of copper per year. The area includes lands sacred to the Tohono O'odham Nation and other Native American tribes, including cultural and burial sites. The proposal has received permits from three state agencies, with its air quality permit under litigation.

Do you support or oppose the Copper World mine proposal?

(ONLINE: SHOW ANSWER OPTIONS FOR "SUPPORT," "OPPOSE" AND "UNDECIDED")

(PHONE: IF SUPPORT/OPPOSE, ASK: Is that strongly or just somewhat SUPPORT/OPPOSE?)

TOTAL SUPPORT	19%
Strongly support	13%
Somewhat support	6%
TOTAL OPPOSE	63%
Somewhat oppose	7%
Strongly oppose	56%
(DON'T READ ON PHONE) Undecided	18%

5. If an elected official supported the Copper World mine, would you have **(ROTATE)** [] a more favorable view of them, [] a less favorable view of them, or would it make no difference?

(PHONE: IF MORE/LESS FAVORABLE, ASK: Is that a much or somewhat MORE/LESS FAVORABLE view?)

TOTAL MORE FAVORABLE	12%
Much more favorable	6%
Somewhat more favorable	6%
TOTAL LESS FAVORABLE	53%
Somewhat less favorable	12%
Much less favorable	41%
Makes no difference	25%
(DON'T READ ON PHONE) Undecided	10%

Now you will be presented with statements from potential supporters and opponents of the Copper World mine in southeast Arizona.

6. First, please consider the following statements from people who may oppose the mine proposal. For each one, please indicate whether you find it very convincing, somewhat convincing, or not convincing as a reason to oppose it. If you do not believe the statement, you can indicate that instead. **(RANDOMIZE)**

(ONLINE: SHOW ONE STATEMENT AT A TIME; SHOW ALL ANSWER OPTIONS)

	SS	Very Conv	Smwt Conv	Not Conv	Do Not Believe	Don't Know	Total Conv
a. (TAILINGS) Copper World plans to dump toxic mining waste over nearly three square miles in the Santa Rita Mountains. These mine tailings dumps have a documented history of polluting groundwater with heavy metals and sulfides. The state did not require Copper World to install liners that help reduce the likelihood of groundwater contamination. Wind will blow toxic dust for many miles onto nearby homes and schools, with mining waste that will remain forever.		64%	13%	10%	10%	3%	77%
b. (HABITAT) The Santa Rita Mountains are home to a dozen threatened and endangered species, including jaguars and ocelots. This mine would destroy some of the last remaining habitat for these plants and animals in southeast Arizona.		60%	16%	17%	5%	2%	76%
c. (WATER) This mine would severely damage regional groundwater aquifers, pumping 3.1 billion gallons a year. It will also damage surface water flows in Davidson Canyon and Cienega Creek, which together provide drinking water to the City of Tucson.		67%	14%	10%	6%	3%	80%
d. (ECONOMY/CHINA) The raw copper and other critical minerals generated by this mine would be shipped overseas to Japan and China, where they will be processed. China and Japan will get the copper and critical minerals, foreign mining companies will reap the profits, and Arizona will be left with the pollution, depleted groundwater, and a destroyed mountain forever.	B	66%	12%	12%	7%	3%	78%

	SS	Very Conv	Smwt Conv	Not Conv	Do Not Believe	Don't Know	Total Conv
e. (STATE LANDS) The mine will seriously damage 52,000 acres of state trust land called the Santa Rita Experimental Range. The range is a vital research station in climate change studies and is required by law to be used for "ecological and rangeland research." A dirt road that bisects the range would be used by 40,000 heavy diesel trucks a year, creating dust and diesel exhaust that will damage ecological research.		58%	15%	16%	9%	2%	73%
f. (CULTURAL) The Santa Rita Mountains are a profound traditional cultural landscape deeply significant to Indigenous communities including the Tohono O'odham and the Western Apache. For thousands of years, these peaks and surrounding canyons have served as sacred sanctuaries and homelands. The mine will damage or destroy burial sites, prehistoric rock art, a prehistoric ball court and remains of ancient villages in this area.		56%	19%	16%	6%	3%	75%
g. (TRUCKING) Copper World must rely on heavy trucks to transport materials to and from the mine that will operate 24 hours a day, year-round. The mine will require at least 110 heavy truck trips a day, with trucks carrying hazardous materials including copper concentrate, ammonium nitrate, sulfuric acid, and explosives. This traffic will go right through downtown Sahuarita.	A	52%	18%	22%	6%	2%	70%
h. (T - CONSERVATION) After reviewing the mine proposal, the Arizona Game and Fish Department released the following statement, "this project will render the northern portion of the Santa Rita Mountains virtually worthless as wildlife habitat ... and thus also worthless for wildlife recreation."		64%	15%	11%	7%	3%	79%
i. (T - AIR QUALITY) The Copper World mine would release lead and other pollutants into the air, resulting in increased brain damage in children and adults, as well as increased cancer rates in Arizona.		56%	15%	13%	13%	4%	71%
j. (T - TOURISM) Annually tourism provides \$3.4 billion in economic activity in Southern Arizona, much of it as a result of people visiting our area's unique natural beauty. Allowing a 1.5-mile wide and half a mile deep open-pit mine to be built in the Coronado National Forest will do permanent and severe damage to our area's economy.	A	48%	18%	24%	7%	3%	66%

	SS	Very Conv	Smwt Conv	Not Conv	Do Not Believe	Don't Know	Total Conv
k. (PIT LAKE) The Copper World mine will permanently destroy a significant area of the Santa Rita Mountain Range. They will leave a half-mile deep hole in the ground that pierces the groundwater table. Groundwater that now flows to the Las Cienegas National Conservation Area will instead flow into the pit, creating a small lake. Water from the lake will then evaporate forever.		62%	14%	14%	8%	3%	76%
l. (SCENIC) The Copper World mine will transform the Santa Rita mountains into an industrial zone, ruining their scenic and wildlife habitat value forever. Nearby conservation lands would also be damaged by this massive development.	B	56%	22%	15%	4%	2%	78%

7. Having learned more about it, do you support or oppose the Copper World mine project?

(ONLINE: SHOW ANSWER OPTIONS FOR “SUPPORT,” “OPPOSE” AND “UNDECIDED”)

(PHONE: IF SUPPORT/OPPOSE, ASK: Is that strongly or just somewhat SUPPORT/OPPOSE?)

TOTAL SUPPORT	16%
Strongly support	12%
Somewhat support	4%
TOTAL OPPOSE	73%
Somewhat oppose	3%
Strongly oppose	70%
(DON'T READ ON PHONE) Undecided	10%

8. Next, supporters say this project would create more than 3,400 good-paying jobs in Arizona and contribute more than \$1 billion in tax revenue for our highest priorities. This mine will help meet the demand for copper used in vital products needed to address climate change such as solar panels, electric vehicles and batteries right here in the United States. Hudbay Minerals has received air quality and water supply protection permits from the state, and worked with tribal and community stakeholders to support habitat preservation, native plant restoration, and water resource protection.

Taking into account this statement from supporters, please consider one last time: do you support or oppose the proposed Copper World mine?

(ONLINE: SHOW ANSWER OPTIONS FOR “SUPPORT,” “OPPOSE” AND “UNDECIDED”)
(PHONE: IF SUPPORT/OPPOSE, ASK: Is that strongly or just somewhat SUPPORT/OPPOSE?)

TOTAL SUPPORT	20%
Strongly support	15%
Somewhat support	5%
TOTAL OPPOSE	67%
Somewhat oppose	3%
Strongly oppose	64%
(DON'T READ ON PHONE) Undecided	12%

9. Next, here are some names of people and organizations that might speak out about this issue. For each one, please indicate whether you would consider that person or organization to be a believable source of information. You can also indicate if you have never heard of the person or organization—or have heard of them, but do not have enough information to offer an opinion. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)
(PHONE: IF BELIEVABLE, ASK: Is that very or somewhat believable?)
(PHONE: IF NOT BELIEVABLE, ASK: Is that not too or not at all believable?)

	SS	Very Belv	Smwt Belv	Not Too Belv	Not At All Belv	Never Heard Of	Don't Know	Total Belv	Total Not Belv
a. Your County Supervisor	A	9%	33%	19%	13%	5%	21%	42%	32%
b. Tohono O'odham tribal leaders	B	49%	30%	7%	6%	3%	6%	78%	13%
c. Save the Scenic Santa Rita	A	39%	21%	9%	10%	19%	4%	60%	18%
d. Hudbay Minerals	B	3%	15%	17%	39%	18%	7%	19%	56%
e. The Arizona Mining Association	A	9%	27%	29%	19%	6%	11%	36%	48%
f. The Arizona Trucking Association	B	6%	19%	31%	16%	16%	11%	25%	47%
g. The Arizona Department of Water Resources	A	47%	34%	11%	3%	1%	6%	80%	13%
h. The Center for Biological Diversity	B	47%	20%	7%	11%	10%	6%	67%	17%
i. Wildlife biologists	A	57%	27%	10%	3%	0%	2%	85%	14%

		SS	Very Belv	Smwt Belv	Not Too Belv	Not At All Belv	Never Heard Of	Don't Know	Total Belv	Total Not Belv
j.	The Arizona State Land Department	B	31%	34%	17%	5%	4%	9%	65%	22%
k.	Small business owners	A	20%	47%	15%	6%	1%	12%	66%	21%
l.	Ranchers	B	43%	36%	9%	3%	1%	8%	78%	12%
m.	Native American tribes	A	50%	24%	10%	10%	1%	5%	74%	20%
n.	A professor at the University of Arizona	B	32%	32%	13%	8%	6%	10%	63%	21%
o.	Tucson Mayor and City Council	A	20%	28%	12%	32%	2%	5%	49%	45%

You are almost done with the survey and the final questions are for classification purposes only.

10. First, what was the last level of school you completed?

(PHONE: READ ANSWER OPTIONS IN ORDER)

Less than high school	0%
High school graduate	9%
Vocational or technical school	6%
Some college, but no degree	21%
Associate degree	11%
Four-year college degree	29%
Graduate school	22%
(DON'T READ ON PHONE) Prefer not to say	2%

11. How would you describe your political perspective?

(PHONE: READ ANSWER OPTIONS RANDOMIZING TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

Very liberal	21%
Somewhat liberal	17%
Moderate	24%
Somewhat conservative	13%
Very conservative	18%
(DON'T READ ON PHONE) Prefer not to say	7%

12. With which racial or ethnic group do you identify yourself?

(PHONE: READ ANSWER OPTIONS IN ORDER)

Latino or Hispanic	22%
White	64%
Black or African American	2%
Asian or Pacific Islander	1%
Multiracial	3%
Some other ethnic or racial background (SPECIFY _____)	2%
(DON'T READ ON PHONE) Prefer not to say	6%

13. What is your gender?

Male	48%
Female	52%

(THANK AND TERMINATE INTERVIEW)

SAMPLE VARIABLES

AGE	
18-24	2%
25-29	5%
30-34	5%
35-39	7%
40-44	7%
45-49	8%
50-54	6%
55-59	9%
60-64	9%
65-74	25%
75+	17%
PARTY REGISTRATION	
Democrat	40%
Republican	30%
Independent	28%
Other	2%
DATA COLLECTION MODE/CONTACT METHOD	
Telephone	49%
Online/Text	51%
A/B SPLIT SAMPLES	
A	50%
B	50%
PAST ELECTION PARTICIPATION	
P20	50%
G20	93%
P22	48%
G22	82%
P24	40%
G24	96%
Blank	2%

CITY	
Tucson	42%
Sahuarita	4%
Other	54%
TARGETSMART EDUCATION SCORE	
0-39.9	30%
40-59.9	39%
60+	31%